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November 2011

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Thanks to You!



October has come to a close – and along with it, we are wrapping up another season of Breast Cancer Awareness. Traditionally, this is the season when we remind our community that while new discoveries are being made, there is not yet a cure for Breast Cancer. Still 1 in 8 women will be diagnosed in her lifetime. Early detection is the key to a positive outcome. Get screened, tell your friends, take action.

We are once again overwhelmed by the outpouring of interest and generosity in our community. From high school students, civic groups, businesses, local media – and many more, we are so thankful for your hard work over the past few weeks. Countless fundraising events have been held – from Pink Out sports to Pink Tie Gala and everything in between. The funds you raise are critical for us to continue funding education, screening and treatment programs for uninsured and underserved women in Central Virginia. As well, 25% of the funds you raised will go toward cutting edge research to find the cures for what is increasingly a more and more complex disease.

You are instrumental in our success – and we cannot thank you enough!

Susan G. Komen for the Cure College Scholarship Program



The Susan G. Komen for the Cure College Scholarship Award Program offers college scholarships of up to \$10,000 a year over a four-year period. The program assists young adults in their academic pursuits and is intended to help students who would otherwise find attending college to be a significant financial burden, due to

the loss of a parent or guardian to breast cancer or having survived a breast cancer diagnosis at 25 years of age or younger. Recipients are selected based on scholastic achievement, community service, financial need, and demonstrated leadership potential. To further the fight against breast cancer,

Mark Your Calendars for the 2012 Race for the Cure on Saturday, May 12, 2012! Brown's Island

C4YW Annual Conference for Young Women Affected by Breast Cancer February 24-26, 2012 New Orleans, LA



Susan G. Komen for the Cure is the lead sponsor of an international conference presented by Living Beyond Breast Cancer and the Young Survival Coalition. The conference is dedicated to the critical issues of women diagnosed with breast cancer before the age of 45.

For more information, please visit www.c4yw.org. You can also call our office at 804-320-1772 or email us at info@KomenCentralVA.org to request an informational brochure.

Save Lids to Save Lives®

Yoplait will donate \$.10 to Susan G. Komen for the Cure® for each pink lid redeemed by December 31, 2011. [Click here](#) for more information on the program and to find out how to redeem your lids.

recipients also serve as Komen Collegiate Ambassadors by promoting breast cancer awareness in their community and on their college campus.

The deadline for applications is November 15, 2011. For more information about the scholarship program, [click here](#).

Grantee Spotlight: Nueva Vida



Nueva Vida works to improve the health outcomes of medically underserved Latinas by facilitating the timely access to breast cancer screening, treatment, information and care, while offering caring and culturally expert mental health support to those diagnosed with breast cancer. [Learn more »](#)

Volunteer Spotlight: Kim Ricketson



Kim is a breast cancer survivor and August 2011 marked 5 years of survivorship! Her motivation to volunteer with Komen is to promote community awareness of the importance of early detection. Her breast cancer was early stage, non-invasive, which means her first treatment course was much less arduous than that experienced by women whose cancer has become invasive before it is discovered. Her first-hand knowledge of the value of screening and early detection inspires her to share this important message with others, especially with underserved women who may be unaware that there are resources available to help them address their breast health. [Learn more »](#)

A Month of Thanks

By Chelsey Kidd



The arrival of November and the impending Thanksgiving holiday always turn our thoughts to those people and things for which we are most thankful. Top on Komen Central Virginia's list is YOU! and your dedication to raising awareness of the importance of breast health. So far this year, Komen Central Virginia has, with your help...

[Read more »](#)

You Can Still Make an Impact!

Start now to plan a 2012 golf, tennis, or card event to raise awareness and funds for breast cancer. Rally for the Cure makes it easy! Visit the [Rally For The Cure®](#) website or call 1-800-327-6811.

Volunteering for Komen

If you are a trained Komen volunteer, please [check out our current volunteer opportunities](#).

If you are interested in volunteering with Komen Central Virginia, please [complete our online application](#).

[Go to komencentralva.org](http://komencentralva.org)

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