

October 2011



DONATE NOW ▶

Help Us Win The Amazing Raise and Save Lives!



A new and exciting way to help us fight breast cancer is coming this week, and we need your help! By donating to Komen Central Virginia through GiveRichmond's Amazing Raise you not only **help us save lives and end breast cancer, but you help our chances of winning an additional \$10,000!**

How can you help?

Starting at 6 a.m. on October 5 and running through 6 p.m. on October 6, make an online donation of \$50 or more to Komen Central Virginia through the GiveRichmond.org website. There are many cash prizes that Komen can win and winners are chosen based on the number of individual donors who give to us. We will send you a direct link to our donation page that morning.

[Click here for more information on the Amazing Raise.](#)

Mark your calendars for October 5, 2011, and help us win The Amazing Raise!

Central Virginia Ride For the Cure a Success!



This past weekend, the 3rd Annual Ride for the Cure brought together 200 riders who all had the same goal: ending breast cancer. We are still tallying the funds raised, but we are positive that they will easily reach their goal of raising \$100,000!

We'd like to thank the Ride for the Cure Co-Chairs, Tena Boyd and Toni Flory, as well as the entire Ride Committee who worked so hard to put together this amazing event!

Planting Seeds By Chelsey Kidd



I don't have much of a green thumb, but every year around this time, I plant seeds and hope that, with the

October Events

2011 Chili Wing Fest
Saturday, October 8
11:00 a.m. to 6:00 p.m.
Classic Iron Motorcycles

The 2011 Chili Wing Fest will include an Amateur Chili Cook-off, Commercial Chicken Wing Contests, Car & Motorcycle Show, Kids area, Live Music, and much more. The Komen Central Virginia Affiliate will receive net proceeds from a motorcycle raffle. More information is available at <http://www.wfls.com/>.

Tickled Pink Fashion Show
Saturday, October 9
5:30 p.m. to 8:00 p.m.
The Wine Loft at West Broad Village

The Wine Loft at West Broad Village is hosting a Tickled Pink Fashion Show! This event, co-hosted by The French Boutique, will kick-off a week of West Broad Village Pink events supporting Komen Central Virginia. More information is available at www.thefrenchboutique.net or click [here](#) to view the West Broad Village flyer.

5th Annual Pink Tie Gala
Saturday, October 22, 2011
7:30 p.m. to 12:30 a.m.
Marriott Richmond Downtown

Enjoy a night of great food, live music with Casper, a Silent Auction, The Celebration of Life Dance Team, and more!

Tickets are \$85.00 and 100% of net



right encouragement from mother nature, grass will grow and flowers will bloom. As a Komen Educator, I also plant seeds - seeds of the importance of early detection and screening. And as the person I was talking to walks away, or as I leave the podium after a presentation, again I hope. I hope that I have given women the encouragement to not be afraid and to take charge of their breast health. [Read more »](#)

Grantee Spotlight: Bon Secours Richmond Health Care Foundation



Bon Secours Richmond Health System enhances its Every Woman's Life (Virginia BCCEDP) program by utilizing Komen funds to provide breast screening services to 225 uninsured/underinsured women ages 40-64 with household incomes at 200% of the poverty level or less. Clinical breast exams, mammograms and diagnostic studies for abnormal screening results are provided free of charge.

Women with abnormal findings receive case management services from a Bon Secours Richmond Registered Nurse and assistance with Medicaid enrollment for treatment if there is a diagnosis of breast cancer. [Learn more »](#)

Volunteer Spotlight: Vernal Branch



Vernal Branch was diagnosed with breast cancer in 1995 at the age of 45 and shortly thereafter, began working with Y-ME in the area of breast cancer advocacy. Since then, Vernal has continued to be highly active in the breast cancer community, serving as a Board member here at Komen Central Virginia as well as at the Virginia Breast Cancer Foundation. She first got involved with Komen in 1999 as a volunteer with the San Diego affiliate and continued her involvement when she moved to Richmond a few years later she joined the Board of

Directors here at the Central Virginia affiliate. Vernal currently serves as our Grants Chair, helping guide our [grants program](#) each year to ensure we are reaching as many women as possible in our community.

Vernal says that, "My goals for getting involved were to reach many women and helping them access the needs for themselves and their communities." [Learn more »](#)

Komen bids farewell to Jessica!

Many of you have had the occasion to work with Jessica Barnes, our Director of Volunteer Development. Jessica has been a valuable member of our staff for over four years. At the end of this month she will be leaving us to pursue her graduate degree at the University of San Diego in Non Profit Leadership. I'm sure all of you agree that she will be truly missed. Good luck to Jessica in her new marriage and future endeavors. We certainly hope that she will loop back around to us someday!

Linda Tiller

proceeds going to the Komen Central Virginia.

Space is limited. No tickets will be sold at the door.

Visit www.pinktiegala.org.

The Melting Pot August 1 - October 31

The Melting Pot will offer 2 specially priced 4-course dinners which includes a bottle of wine for either \$95 or \$99 per couple. Ten percent of the net proceeds from these dinners will be donated to Komen. This promotion is valid at both locations in Richmond and Charlottesville.

There are many events happening in our area to benefit Komen! [Click here to see more »](#)

Executive Director, Komen Central Virginia

[Go to komencentralva.org](http://komencentralva.org)

[Update email preferences](#) | [Unsubscribe](#) | [Forward to a friend](#) | [Visit our web site](#)

Central Virginia Affiliate of Susan G. Komen®
1403 Johnston Willis Drive, Richmond, VA 23235
Phone: 804-320-1772 · Fax: 804-320-1774 · Email: info@komencentralva.org

