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Click here to register for the Race today!

Last days to register online for the Race for the Cure!

Online registration for the Race for the Cure ends TOMORROW! If you want a timing chip you have until midnight TONIGHT to register online.

You will still be able to register by **calling our office** at 804-320-1772 on Wednesday or **in person** at packet pick-up on Thursday and Friday. Click here to register online now!

Race Day Schedule

7:00a.m. Survivor Photos and Parade of Pink assembly on Brown's Island

7:15a.m. Team Photos on Brown's Island

8:00a.m. Survivor Parade of Pink8:15a.m. Welcome and Warm Up8:30a.m. Kids for the Cure Fun Run

9:00a.m. 5K Competitive Run/5K Recreational Run/Walk

10:15a.m. Post Race Celebration and Awards

Registration Fees

5K Competitive Run/Walk: \$35.00 5K Recreational Run/Walk: \$30.00 Kid's for the Cure Fun Run: \$20.00 Sleep In for the Cure: \$35.00

Parking

The following parking decks and lots will be open on Race day:

Parking Lots:

4th & Cary Street Lot - \$6 3rd & Main Street Lot - \$6

Parking Garages:

Shockoe Garage at 12th & Canal - \$4
14th & Cary Garage - \$5
Crowne Plaza Hotel Garage at 555 E. Canal Street - \$5
Richmond Plaza Garage at 110 S. 7th Street (7th & Cary) - \$5
James Center Garage (MUST USE 10th STREET ENTRANCE) - \$5

Click here to view the 5k and Kids Run course map!

New This Year!!

Packet Pickup Location: Richmond Ford Lincoln near Willow Lawn!

Packet pick-up will be Thursday and Friday, May 5 and 6 from 11a.m. to 9p.m. at Richmond Ford Lincoln. We strongly recommend that packets be picked up prior to Race Day.

Richmond Ford Lincoln is located at:

4600 West Broad Street Richmond, VA 23230

Team Packet Pick-up

There will be no team packet pick-up. All team members should plan to pick up their packets individually during packet pick-up on Thursday and Friday, May 5 & 6 between 11a.m. and 9p.m. at Richmond Ford Lincoln **unless your team captain has instructed otherwise**. If you'd like to pick up multiple packets, please know the participant's name and t-shirt size.

Small Team Photos

A special area on the west side of Brown's Island will be designated for photos of small teams (1-10 participants) on a Walk-Up basis. Race organizers will mail the team organizer a complimentary 8x10 color print sometime after Race Day. No appointments necessary. Look for a sign "Walk-Up Photos". Be decked out & colorful.

Coming Back Again...

Joanne's Garden

For \$5 you can purchase a beautiful paper tulip and write the name of a survivor or an "in memory" of message to honor a loved one to be "planted" on Brown's Island on Race day. Tulips will be available at packet pick-up and on Race day by the Survivor VIP tent.

Komen Gift Shop

We have brand new items in our gift shop this year! The Shop Komen gift shop will be open during packet pick-up and on Race day!

Upcoming Events

Test Drive for the Cure!

Richmond Ford Lincoln

4600 West Broad Street

Richmond Ford Lincoln is running a special promotion to benefit the Central Virginia Affiliate of Susan G. Komen for the Cure®. Richmond Ford Lincoln will donate \$20 for each test drive!

For more information and to schedule your test drive, click here.

Museum of the Confederacy

Commemorate the 150th anniversary of the Civil War and end of American slavery with a visit to Historic Tredegar, the largest ironworks in the Confederacy throughout the Civil War. During your visit, learn about the War from Union, Confederate, and African American perspectives at the American Civil War Center. Also be sure to visit the National Park Service award-winning Richmond National Battlefield Park Visitor Center and see the remnants of Tredegar's industrial and transportation past. Show your race bib and save \$2 off of an Adult admission (limit 2 per bib).

Giving Hope Lawn Management

Giving Hope Lawn Management will donate 30% of its profits from services in 2011 to the Central Virginia Affiliate. For more information, contact them at 804-855-7856 or visit www.givinghopelawn.com.

"Keeping Promises"

By Chelsey Kidd

I don't usually refer to myself in these articles, but the Race for the Cure is very dear to my heart, and I want to share with you why. I am a breast cancer survivor; I was first diagnosed in 1999 at the age of 24. The first Richmond Race for the Cure that I participated in was in 2007. A friend, whose mother was a 5-year breast cancer survivor, invited me to join the Woodlake United Methodist Church team, which was formed in honor of Lynn, who had just completed treatment for breast cancer. Lynn and I proudly walked with our PINK survivor shirts, and Emily walked In Honor of her mother, with her Sue's name pinned to her back. What a wonderful day! We left Brown's Island promising each other "next year, same time, same place."

We weren't able to keep that promise. Lynn's and Sue's cancer recurred and metastasized and both lost their battles with breast cancer before the 2008 Race for the Cure. As for me, after 8 ½ years of being cancer free, I was diagnosed with a second primary breast cancer. In less than 12 months, this disease had struck each of us again.

We have not yet won this battle. Nancy Brinker has not yet fulfilled her promise to Susie to end breast cancer forever. So we lace up our sneakers and meet each other bright and early on the Saturday of Mother's Day weekend. We walk for our mothers, daughters, sisters, friends, and for ourselves. We walk as individuals; we walk as teams. We walk to raise funds for research, and we walk to raise awareness for early detection. We walk away from the sadness and fear that a cancer diagnosis brings. We walk toward the hope that one day there will be a cure.

It only takes one person, in one moment, to make an impact. Imagine the impact that over 8000 people will make on May 7th. *Imagine Life Without Breast Cancer!*

I'll see you Saturday morning. I'll be the one in PINK. I'll be walking in honor of the many amazing survivors who have touched my life, and I will be walking for those who have lost their lives to this disease, especially Lynn and Sue.

Go to komencentralva.org

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