

July 2009

New Faces on the Komen Richmond Board

The Richmond Affiliate is excited to announce the addition of 9 new members to our Board of Directors! These dedicated volunteers bring fresh ideas and energy to Our Vision: a world without breast cancer. Led by our new Board President, Lisa Sims, the Richmond Affiliate's Board of Directors hopes to find new and innovative ways to fulfill Our Promise to save lives and end breast cancer forever. As Director of Events at Venture Richmond, Lisa coordinates the Richmond Folk Festival and many other great local events. She is also a long-time Komen volunteer and past Communications Chair on our Board.

Lynn Jordan, Treasurer - Lynn is Director of Tax for Performance Food Group. She has been a volunteer on our Finance Committee for several months.

Mary Clark - Mary is a CPA with PricewaterhouseCoopers. She has also been an active member of our Finance Committee for several months.

Wanda Johnson - Wanda is a Customer Service Representative with Verizon. She has served as Co-Chair of our Survivor Celebration, a Komen Educator and a dedicated general volunteer.

Melissa Damiano - For the past 3 years, Melissa has coordinated our many 3rd Party Event programs, including negotiating the Letters of Agreement, coordinating volunteer needs and following up on donations promised.

Becky Morris - Becky is an active volunteer with many area Breast Cancer organizations, including Virginia Breast Cancer Foundation. She has reviewed Promise Grants for Komen National and headed our Community Profile Team this past year.

Lynn Kirk, Communications Chair - Lynn is a Freelance PR/Marketing Consultant whose non-profit clients have included Central VA Foodbank, Children's Museum of Richmond, Lewis Ginter Botanical Garden and Meals on Wheels. She has also worked as Senior Marketing Manager for Virginia Hospitality & Travel Association and Director of Marketing & PR for the Roanoke Marriott.

Diane Lowder, Development Chair - Diane is currently Vice President for Advancement at Randolph-Macon College in Ashland. She has been Director of Planned Giving for the University of Richmond, Assistant Director of the John Randolph Foundation and practiced law with McGuire Woods for many years.

Tracey Leverty & Jessica Braum, 2010 Race Co-Chairs - Tracey and Jessica are the principals in Echelon Event Management, one of the most well-known and respected event management firms in Richmond. They are also known for their love of community. Some of their most notable events have been: the Shockoe Tomato Festival, the Virginia Wine Expo and Broad Appétit.

Please visit the [About Us](#) section of our website to view the full list of Board Officers and Directors.

Learn More about Rally for the Cure®!

Rally for the Cure® is a partnership between Condé Nast Publications, Susan G. Komen for the Cure, the volunteer Ambassadors and the participants in its many events. Since its inception in 1996, this awareness-driven campaign has spread the life-saving message of early detection to more than one million active Rally for the Cure® participants and to the people in their lives. Rally brings the breast cancer awareness message to active women and men, and its events provide the platform for special fundraising opportunities for Susan G. Komen for the Cure.

In recent months, the Richmond Affiliate of Susan G. Komen for the Cure® has increased its involvement with Rally for the Cure®. As a result, Richmond has begun to play host to an increasing number of Rally's fun and exciting events. With the expansion of Rally's well-established golf program to other events, **you can now plan a Rally for the Cure® program as a tennis event, dinner event such as wine tasting, or group activity such as bridge or bookclub.**

Please join us at upcoming Rally events in the Richmond Affiliate service area by visiting <http://www.komenrichmond.org/>. To learn more about Rally and how to host an event, please go to <http://www.rallyfortheCure.com/>.

Upcoming Local Rally Events

Event Type	Date	Location	Contact Number
Golf	7/8/2009	Birkdale Golf and Country Club - Chesterfield, VA	Members Only
Golf	7/9/2009	Spotswood Country Club - Harrisonburg, VA	(540) 433-2659
Golf	7/18/2009	Aquia Harbour Golf & Country Club - Stafford, VA	(540) 659-4478
Golf	10/3/2009	Ingleside Resort Country Club - Staunton, VA	(540) 248-7888

Golf	10/7/2009	Salisbury Country Club - Midlothian, VA	(804) 794-8255
Golf	10/9/2009	Falling River Country Club - Appomattox, VA	(434) 352-7037
Tennis	10/24/2009	Fredericksburg Country Club - Fredericksburg, VA	(540) 371-0608

Upcoming Events

Grant Application Deadline

August 31, 2009 at 5:00pm

Applications for grants up to \$50,000 to support breast cancer and breast health programs are now available for nonprofit organizations, governmental agencies, and educational institutions in cities and counties identified in the [Service Area](#) section of our website.

[Visit the Grants section of our website to learn more and apply!](#)

Ride for the Cure® Virginia

October 10, 2009

Fox Chase Farm, Middleburg, VA

Fox Chase Farm and Old Waterloo Equine Clinic have teamed up with the Richmond Affiliate and area equestrians in the fight against breast cancer! The event will be a 2-hour trail ride. Each rider must raise a minimum donation of \$250 to participate. Prizes will be awarded to the top fundraiser as well as fundraisers meeting goals of \$300, \$500, and \$1000.

After the Ride, there will be a dinner and "Happy Hour" event at Fox Chase Farm. All registered riders can attend the dinner at no cost. Additional dinner tickets are available on our website to the rider's non-riding family and friends, as well as to anyone interested in attending.

[Click Here to learn more or register!](#)

4th Annual Survivor Celebration

September 25th, 2009

Breakfast: 8:00-9:30am

Lunch: 12:00-1:30am

The Jefferson Hotel

The Komen Richmond Affiliate cherishes and honors all Survivors...our heroes. These women and men inspire us and light the way in our efforts to eradicate breast cancer as a life threatening disease. We promise to celebrate and honor, as well as provide encouragement and hope to the women and men living with breast cancer — the newly diagnosed, long-term Survivors, and their families and friends.

[Tickets are on sale now!](#)

This year's keynote speaker will be Kelly Corrigan, a graduate of the University of Richmond, breast cancer survivor, and author of the bestselling book *The Middle Place*. A natural story teller, Corrigan captures the beat of ordinary life and the everyday moments that bind families together. [Click here to see a clip of Kelly on YouTube.](#)

Seating will be assigned this year. If you would like to sit with a group or other guests please purchase your tickets together; otherwise we cannot guarantee you will be seated together.

Bowl for the Cure®

The United States Bowling Congress has teamed up with Komen to help you organize a Bowl for the Cure event at your local bowling center to benefit the Richmond Affiliate! It can be anything from a tournament to a Bowl-a-Thon to penny a pin. Be creative with the bowling format: Glow Bowling, 9-Pin No-Tap, 3-6-9 Games, Baker System, it's up to you, just join in the fight!

[Click here to learn more](#)

For more information on these and other events, please visit the [Events](#) section of our website!

Volunteer Spotlight

Jennifer Stertzer began volunteering with the Richmond Race for the Cure in 2008 as Registration Co-Chair on the Race Cabinet. Even though she lives in Charlottesville, Jennifer is a dedicated and vital committee member.

Her motivation to volunteer with Komen is her mother, a breast cancer survivor. Jennifer participated in the Richmond Race a few months after her mother's treatments and was overwhelmed with the energy of the event. Later in the year, she and her mother walked in the Komen 3-day event together and met so many wonderful people on the same mission - finding a cure. The impact Komen has had on the fight against breast cancer became clear to her and she decided to be a part of that impact.

Do you know a Komen volunteer who is passionate and dedicated to the fight against breast cancer?

[Click here to nominate them for the Volunteer Spotlight!](#)

Grantee Spotlight

With funding from Komen Richmond, the Pittsylvania-Danville District provides screening and diagnostic services and transportation, as needed, to low income, uninsured or underinsured women ages 40-64. Funding also supports an annual community breast health coalition meeting. The Richmond Affiliate is pleased to assist the Pittsylvania-Danville Health District as the only health care provider in the county to offer breast screening services for uninsured women.