

November 2008

2009 Richmond Race for the Cure Registration Now Open!

BMW Ultimate Drive

The BMW Ultimate Drive event will be held at three area BMW dealers:

Thursday, November 13, 2008 at BMW of Charlottesville 10:00am-4:30pm
Saturday, November 15, 2008 at Crossroads BMW of Lynchburg 10:00am-5:30pm
Tuesday, November 18, 2008 at Crown BMW of Richmond 10:00am-5:30pm

For the 12th year in a row, test drive one of many available models of BMW, including the 3 Series Coupe, the X3 SAV® and this year's Signature Vehicle, the X6, and for every mile you drive, BMW will donate \$1 on your behalf to Susan G. Komen for the Cure.

Since this program's inception in 1997, the event has raised over \$11 million dollars to fund breast cancer research, education, screening programs—including free mammograms—and treatment programs. In 2008, Susan G. Komen for the Cure and BMW hope to raise an additional \$1 million.

Visit your local BMW dealership on the above days to test drive a new BMW and support Susan G. Komen for the Cure!

Volunteers Urgently Needed!

All three BMW locations need help transporting the BMW fleet after the event. We urgently need Transport Drivers at each location. If you can't make it to the event, this is perfect opportunity to test drive a BMW and your miles driven count toward the donation! Please arrive 30 minutes prior to event close. The dealership will feed everyone before departure. A private bus will return drivers to the original BMW location. Passengers are not allowed to ride with you due to space limitations on the bus.

Drivers must be at least 21 yrs. old, have a good driving record, and proof of insurance.

To sign up or for more information please contact:

Richmond: Jessica jbarnes@komenrichmond.org 804-358-7223 or Melissa mtdamiano@aol.com 804-366-3665

Charlottesville: Alison agg5a@virginia.edu 434-982-0814

Lynchburg: Kara kara.lamb@centrahealth.com 434-200-5127

2008 BMW Ultimate Drive Local Heroes

Please join us in welcoming this year's local "Heroes in the Fight Against Breast Cancer"

All are breast cancer survivors who have given back to their communities through promoting breast cancer education and awareness. Thank you for your dedication!

Melinda Bell of Richmond
Karen Shatkin Bloomfield of Charlottesville
Janet Bowyer of Lynchburg

Volunteer Spotlight

Melissa Damiano

has been a dedicated Komen volunteer for the past 3 years, lending her talents to the Richmond Affiliate in a variety of ways including assistance with Third Party Events, in the Affiliate office and with the Race for the Cure. She is currently the Third Party Events coordinator, working tirelessly to help the Affiliate raise funds and awareness throughout Central Virginia. Melissa has played a vital role in the Affiliate's growth and diversification of its fundraising sources.

Grantee Spotlight

Since 2002, the **Rappahannock Area Health District (RAHD)** has been providing clinical breast screening examinations and educational programs for its uninsured, low-income women, aged 40-64. During this time frame, 1,433 women have been screened for breast cancer. With funding from the Richmond Affiliate the RAHD is “stamping out” breast cancer by providing breast cancer screenings, educating women in the prevention of disease, and assisting them to make lifestyle changes to reduce their risk factors. The RAHD partners with the Moss Free Clinic, the Imaging Center for Women, and other agencies to provide screening mammograms and other diagnostic tests for the women in the Rappahannock Area Health District. The Richmond Affiliate is proud to support the RAHD in providing breast screening services to women living in Caroline County, King George County, and Fredericksburg.

Looking for Christmas Shopping Ideas?

When looking for the perfect Christmas gift, please take a look at the Promise Shop on our web site <http://www.komenrichmond.org/>. Gift ideas include pearl bracelets, ornaments, cookie molds, scarves, drinking glasses and more! A portion of these sales will support the Richmond Affiliate.

Thank you to the 2008 Race for the Cure participants!

The 2008 Race for the Cure was our biggest yet, with almost 10,000 participants! We exceeded our fundraising goal of \$1 million and hope that the 2009 Race for the Cure will be even bigger and better!

For the 12th annual Susan G. Komen Race for the Cure in Richmond on May 9, 2009, we have two new, huge goals:
12,000 participants and raise \$2 million to support our Promise of a world without breast cancer.

Take advantage of our Early Bird discount on registration and visit www.komenrichmond.org to register NOW!

How to get involved:

Race! You can participate in the 5K (competitive or non-competitive), the 1K Fun Run, the Kids for the Cure Run or even Sleep-In for the Cure!

Form a Team Gather friends, family and co-workers to race together!

Donate to Susan G. Komen for the Cure at www.komenrichmond.org

Volunteer If you're interested in volunteering to help support the event, please e-mail volunteer@komenrichmond.org

Visit our website to learn about our 2 new programs:
Docs for the Cure & the High School Team Challenge!